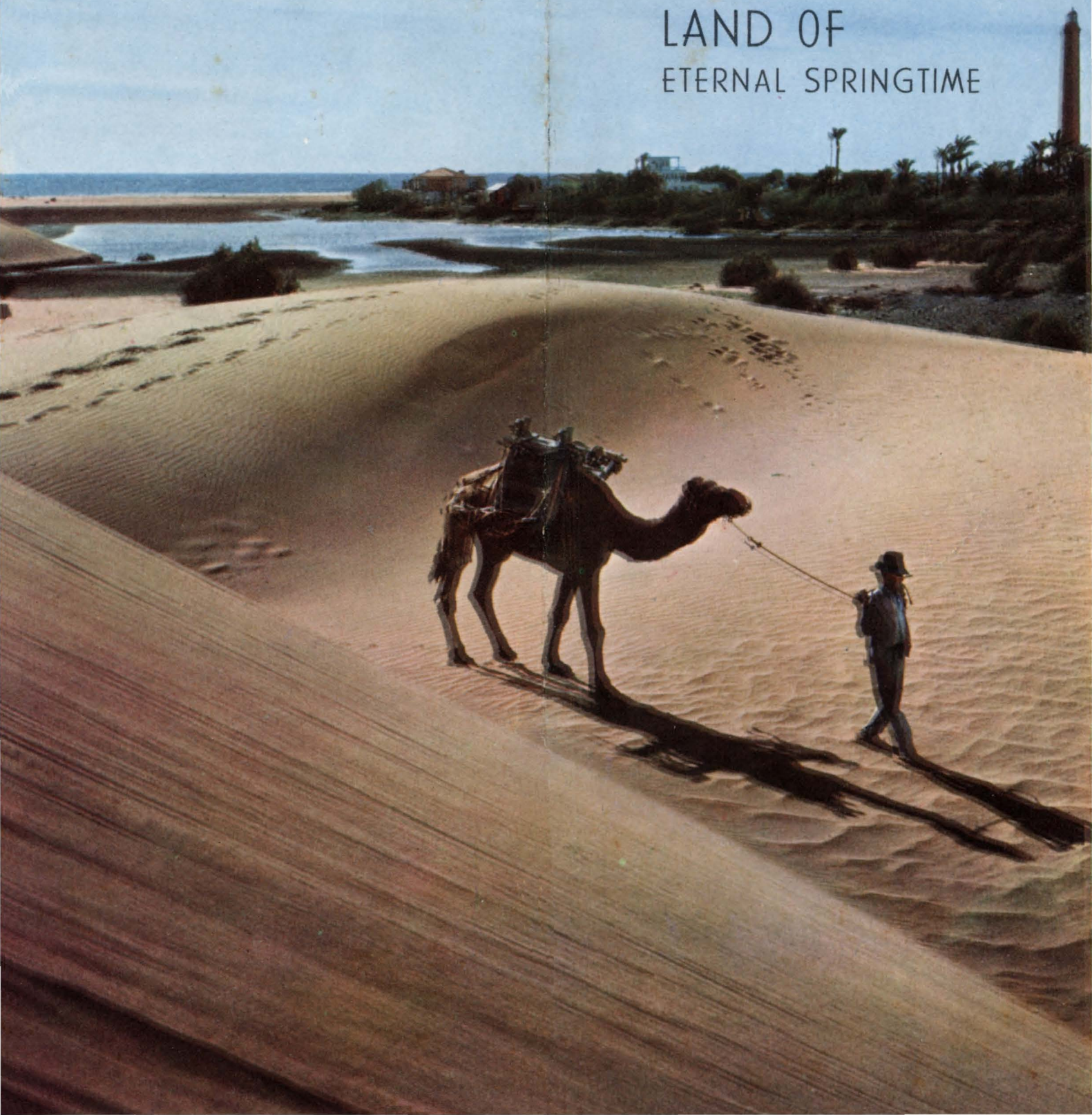



CENTRO DE INICIATIVAS
PUEBLO CANARIO (Las Palmas)

GRAND CANARY

LAND OF
ETERNAL SPRINGTIME





All the Canary Islands have a resemblance within themselves easily recognized by its volcanic origin. Rock and lava, modified in their large or small scale, are like a strong cyclopean framework to all the scenery. But each island retains its particular charm.

GRAND CANARY is an island, round in shape, a rocky cone whose summits point to the clouds at a height of 1950 metres, and cut by deep ravines and wide valleys, which appear surrounded by tranquil yellow sandy beaches.

It is with justice that the Canary Islands are called a "Continent in Miniature" because within its circular shape, it keeps a great anthology of scenery starting from the sand dunes that remind us of the nearness of the Sahara, to the craggy mountains of alpine dignity passing through corners of varied beauty.

The traveller will find at every bend of a road a continuous change of scenery. The volcanic nature of the ground puts to each scene a personal and distinct mark. The three features characteristics to the Island of Grand Canary, are the richness and variety of its scenery, with the deep beauty of its ravines, and the great number of sheltered yellow sand beaches,

where it is possible to bathe all the year round, plus and above all, the climate, which because of its geographical latitude and calm winds, is the delight of all the attributes which nature has put in this island. Pleasant and cool in the summer, temperate in the winter, the thermometer temperature always marking the degrees of perpetual spring, and varying very little within the short circuit of the Island, depending whether it is on the mountain or sea.

The sun is our permanent companion throughout the four seasons, always, shining, but never reaching great rigour, and the sea is our beautiful background to all our scenery, a sheltered friend of tranquil waters at all times.

Grand Canary has a cosmopolitan city, Las Palmas, very pleasant and modern, and of singular beauty, where old corners of gentle charm and festive places as well as accommodation to suit all tastes can be found.

For those interested in places of great activity, the Port of La Luz is the finest example of them all, which shows the traditional industriousness of the islanders, who have converted the volcanic rocks of Grand Canary into a flower-garden.



The luxury Hotel Santa Catalina situated in a park of typical Canary plants.

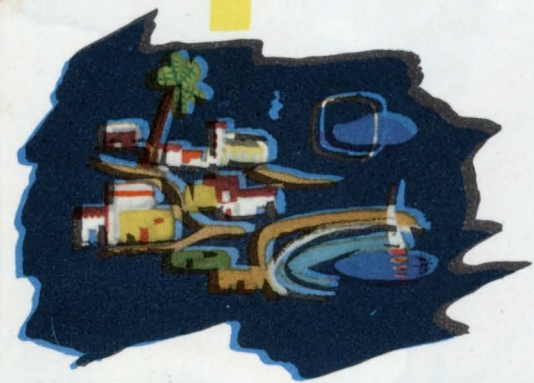


CANTERAS BEACH - LAS PALMAS

Come to the Canary Islands

We have seven islands to show you, all different and all interesting. You can cross from one to the other any day by plane or ship.

You will find steeply-sloped mountains rising to a height of 12,000 feet, majestic panoramas, fine fishing-waters, pleasant sea-water temperatures all year round for submarine fishing and nautical sports, swimming-pools and beaches, historical monuments, museums, comfortable hotels, medicinal water establishments and topographical curiosities not be seen elsewhere in the world,



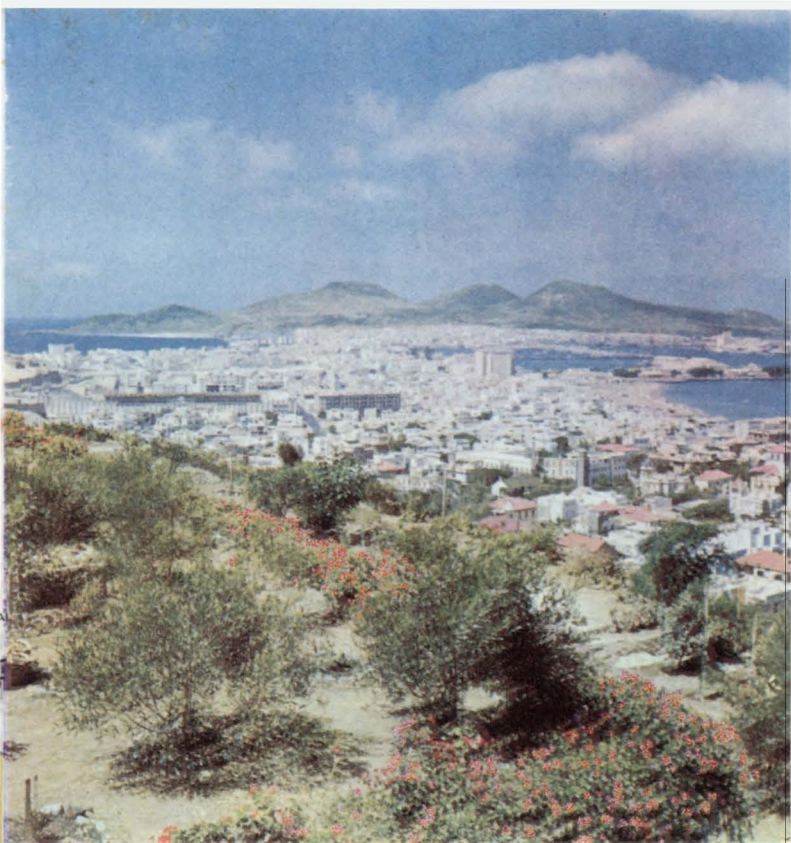
WHY A VISIT TO THE CANARY ISLANDS

The principal islands in the group are. Grand Canary, Tenerife, Fuerteventura, Lanzarote, La Palma, Gomera and Hierro. The two largest, Tenerife and Grand Canary. The group lies in the Atlantic Ocean, less than a hundred miles off the African coast and about 700 miles south of Gibraltar.

This is a fortunate situation. Warmed by the Gulf Stream in winter and cooled by the Trade Winds in summer the Canaries enjoy a year round climate that would delight a lazy weather forecaster. Sometimes there's no rain for months on end, and when rain does come it does not last long. Daytime temperatures stay between 60 to 75 in winter and 70 to 85 in summer. The air is generally crisp. The nights are one-blanket cool.

It's not surprising that the Canaries have been known since ancient time as «The Fortunate Isles», the «Elysium», the «Garden of Hesperides» the never-never-land of the classics.





Partial view of Las Palmas.

Las Palmas - Golf Course.





Typical dances in the Canary Village.



Vegueta suburb and Cathedral in background. Las Palmas



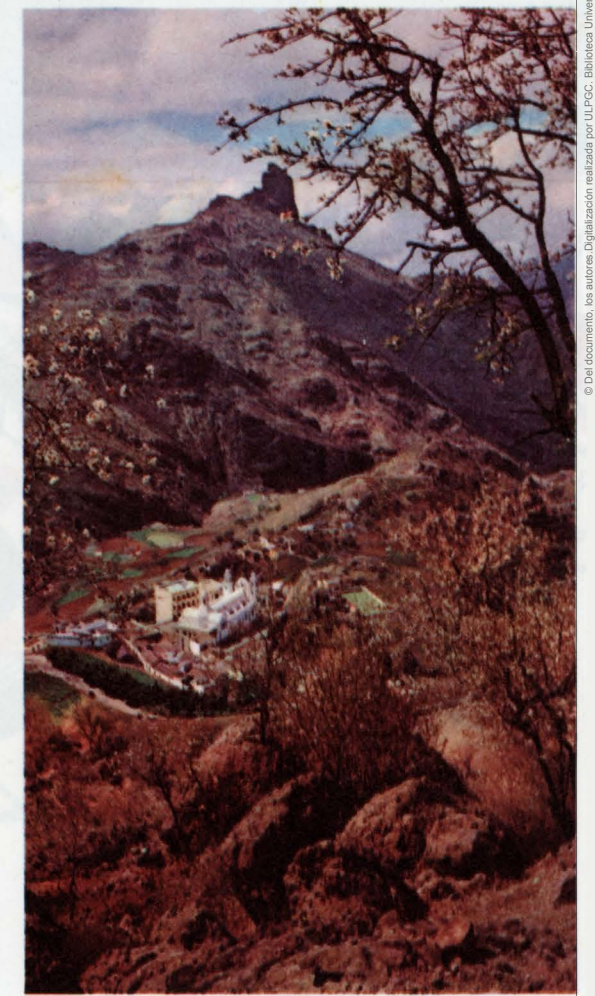
Arrecife market on Lanzarote Island.



Columbus House and Spanish-American Inn which bring back memories of the Navigator's calling at Grand Canary.



In very rough scenery of inaccessible peaks, the hidden beauty of the village of Tejeda surrounded by almond and fruit trees



Alcaravanas Beach and León y Castillo Street in Las Palmas



60 kms. out of Las Palmas there is Maspalomas Beach, the widest and longest in the Island, adjoining an oasis of palm trees of exotic beauty



Nautical sports on the beaches of the Grand Canary.

